

Upcoming Events

Martin Luther King, Jr. Birthday
PWC Offices Closed
Monday, January 18th

PWC Connections: The Podcast

Listen to PWC's bi-weekly Podcast for FREE on your favorite podcast listening platform. Get your questions answered about your utility services, learn more about PWC, and get the scoop on hot topics!

Reminder: Extended Customer Service Hours

7:00am-8:00pm
Monday-Friday (except PWC observed holidays)
910-483-1382

PWC TV: Now Streaming!



Watch Your PWC Connections anytime on your favorite streaming device in addition to daily airings on Fay TV – the City of Fayetteville's government access channel on Spectrum Cable channel 7. Your PWC Connections is also available on PWC's Youtube channel & website.



Happy New Year! Trim the Fat: Stick to this energy diet and cut kilowatts instead of calories

Every January many of us decide to get healthy by eating better and exercising more. That's a great resolution, but perhaps you should consider cutting your energy usage this year too! Kilowatts are like calories. They creep up on us. In fact, the average American uses about 30% more energy than they did 25 years ago. Check out these 5 simple ways to shed that excess energy usage and your utility bill will look just as good as you do!



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Mindful Consumption

Did you know 75% of your appliance energy use takes place when you're not even using it? It's called passive or "vampire" energy use, and it occurs on every appliance that's plugged in. For example, your

Portion Control

Get rid of your energy-guzzling appliances. Check out the ENERGY STAR® models to find the biggest savers. For example, you could save about \$40 a year in operating costs by replacing your 10-year-old refrigerator with a new ENERGY STAR-certified unit. Plus, eligible PWC customers can earn a bill credit if they make the switch. Visit our website for details about our many appliance incentive programs.

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television could be costing you about \$150 even when you aren't using it. Your computer can gobble up another \$60 and that coffee pot can cost you \$20. To avoid "vampire" energy use, plug your appliances into a power strip and turn off the power strip when not in use. This could save you up to \$230 annually.



Make Better Choices

Switch to LEDs and save! The five lights used most frequently are your kitchen ceiling light, living room table and floor lamps, bathroom vanity lamp and outdoor porch lamp. Replace them with ENERGY STAR-rated LEDs to potentially lower your bill by \$75 per year! Plus, PWC has an awesome LED Bulb Incentive Program!

Cool Down

Quit paying to overheat your water. Set your hot water heater temperature at 120° and add an insulation blanket to reduce heat loss. This can save you up to \$45 per year.

Tighten Up

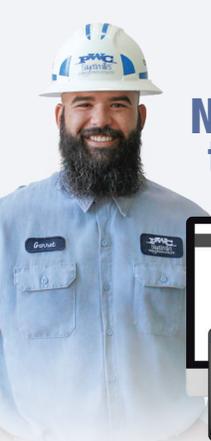
Heating and cooling make up about 46% of your monthly energy bill. That's why sealing and insulating your air ducts can improve system efficiency by as much as 20%. For example, a monthly bill of \$110 could result in savings of about \$120 a year.

Time-of-Use Winter Peak Hours 6am – 10am

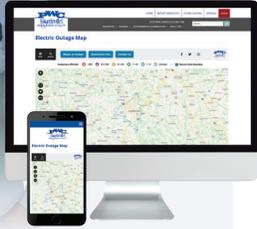
Time-of-Use Winter Peak hours run through March 2021. Rates for electricity used during Off-Peak hours cost 35% less than Peak and will occur 20 hours of the weekdays and all day on weekends and PWC observed holidays. For details and tips on ways to make Time-of-Use Rates work for you, visit faypwc.com/time-of-use-rates/

Winter Peak Hours (November - March)
For PWC Electric Customers
6am - 10am Weekdays





New Way to Know



Check power outages and restoration efforts using our new Electric Outage Map! The Outage map is a useful feature that provides up-to-date information showing all current outage locations throughout our service area. Sign up today for FREE text and/or email notifications through the PWC Online Account-Manager. The map can be viewed 24/7 at www.faypwc.com even without signing up for notifications.



Stay Connected to Conservation in 2021

Get energy and water saving tips year-round with PWC's award-winning annual Connected to Conservation wall calendar. The calendar will provide you with information about Time-of-Use rates, PWC programs, tips to save you money and more! The 2021 wall calendars are FREE (while supplies last)! Fill out the calendar request form at faypwc.com, or call 910-223-4009 to request a copy by mail. The complementary calendars will also available at your nearest library!

Check Out This Month's Tip from Our Conservationists!



Our Conservation Specialists are experts in saving water and energy year-round, and their tips will help you save energy, save money, and stay comfortable during the cold winter months.

1. Rock your winter wardrobe indoors. Scarves, earmuffs and mittens are all good choices! You can save 5% on for every degree you drop your thermostat between 60-70 degrees, so slip on some fuzzy socks and cozy PJs to let your clothes do the warming.
2. Weather-proof your windows. During the winter, up to 30% of your home's heat can be escaping through low-efficiency windows. Upgrading to storm windows can reduce heat loss but often requires a costly install. For a budget-friendly alternative, cover windows and sliding doors with clear plastic film – this simple trick can save you roughly 14% on your heating bill.
3. Do away with drafts. If you're not careful, the winter chill can seep in under doors, around windows and even through electrical outlets. Drafts not only make it harder to properly warm your home, they also can eat away at your heating budget; install weather stripping and proper insulation to help keep the cold at bay.



For more winter conservation tips, visit PWC online and follow PWC on social media!

information courtesy of chooseenergy.com

Public Power at Work!

As a Public Power community, Fayetteville benefits from having its own local municipal electric system. In addition to the benefits of local leadership, greater reliability and faster response, PWC provides a significant financial benefit to our community. Annually, PWC has over a \$100 million impact on our local economy; providing local jobs and purchasing local goods and services, while making contributions to the City of Fayetteville to support the General Fund.

The 2019-2020 PWC Annual Financial Report was presented in October and noted, in 2020, PWC contributed \$17+ million to support the city's general fund including a payment in lieu of taxes (\$11 million), streetlight services (\$3.9 million), economic development (\$1.2 million) and COVID-19 Emergency funds (\$1 million). Over the last 5 years, PWC's total impact to the city's general fund was over \$77 million.

"When you hear PWC described as Fayetteville's Hometown Utility, it goes well beyond providing safe, reliable utility services," said Wade Fowler,



PWC Chairman, following the financial presentation. "PWC is an asset to our community in many ways. In addition to last year's payment in lieu of taxes, we invest in making our community stronger by supporting the city with over \$5 million of streetlight services, economic development support, and even COVID-19 Emergency funds, that would not have been possible, without having local ownership/control."

To learn more, visit www.faypwc.com/financials/