



COMMUNITY EVENT SUPPORT GUIDELINES

PWC's Community Event Support program was established to provide support to non-profit organizations within the PWC service area. PWC will consider requests based on the type of event and how contributions will support PWC's goals and positively impact our customers and community's quality of life or image.

- ❖ Requests are evaluated on a case-by-case basis.
- ❖ Requests for bottled water, giveaways, tours, and other support requests must be submitted NO LATER THAN 2 weeks prior to an organization's event.
- ❖ Requests for sponsorships or event participation must be submitted NO LATER THAN 30 days prior to an organization's event.
- ❖ Organizations that may have received bottled water, sponsorship funds, or other support previously, cannot assume their future request will be approved.
- ❖ Requests for bottled water are considered based on our available inventory at the time of the request, the volume of requests received at the time of the request, and if there is adequate time to fulfill the request.
- ❖ In some cases, there is a maximum amount of bottled water that can be approved for certain events, such as golf tournaments.
- ❖ Requests for more than 20 cases of bottled water are considered a sponsorship and must include information about sponsorship levels.
- ❖ Other requests for support such as tours, speakers, touch-a-trucks, giveaways, etc., are also considered based on availability of resources at the time of the request, the volume of requests received at the time of the request, and if there is adequate time to fulfill the request.
- ❖ Requests for sponsorships will be considered that support the efforts of PWC to educate the public about conservation and environmental issues that impact our community and the utility, customer programs, and utility operations. Levels of sponsorship are considered based on the event/organization's impact on the community and educational/outreach opportunities for PWC.

Because Environmental Stewardship is one of PWC's core goals, we consider if tap water is available at the event location and if it is practical to use for the event. If the organization requesting support can reasonably provide tap water by using pitchers, reusable water bottles, or water coolers, the request will not be approved. While bottled water provides convenience, PWC does not want its community support to have a negative impact on our environment. Plastic bottles are not accepted in North Carolina landfills and when possible, organizations who are approved to receive PWC bottled water should provide a recycling option for those bottles.

Continued on next page.



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<u>BOTTLED WATER AND ALL OTHER REQUEST CONSIDERATIONS</u>	<u>SPONSORSHIP REQUEST CONSIDERATIONS</u>
<p><u>WILL CONSIDER:</u></p> <ul style="list-style-type: none"> • 501(c)3 or Non-Profit Events • Information Fairs • Benefits (road races, bike runs, 5K, etc.) • Fundraisers (golf tournaments, community cookouts, etc.) • Community Outreach Programs & Events (programs designed for community education and resources) <p><u>REUSABLE WATER BOTTLES:</u></p> <ul style="list-style-type: none"> • School Field Days • Vacation Bible School • Back to School Events 	<p><u>WILL CONSIDER:</u></p> <ul style="list-style-type: none"> • Community Outreach Programs & Events (programs designed for community education and resources) • Non-Profit Organization-fundraiser
<p><u>WILL NOT CONSIDER:</u></p> <ul style="list-style-type: none"> • Family Reunions • Homecomings • Funerals • Political Outreach • Hiring Events • Appreciation Days • Band/Sports Events • Events outside of PWC's service area • Concession stands • Daily operational use • Internal Functions (meetings, retirements, holiday parties, etc.) 	<p><u>WILL NOT CONSIDER:</u></p> <ul style="list-style-type: none"> • Individuals • Individual Schools-functions, fundraisers • Multi-year commitments • Yearbook ads • Benefits • Sports Field upgrades/signage • For-Profit Organization-fundraiser