



COMMUNITY EVENT SUPPORT GUIDELINES

Fayetteville PWC is dedicated to enhancing the quality of life for those we serve by safely providing reliable utility solutions at the lowest reasonable cost, with exceptional customer service in an environmentally responsible manner. That commitment goes well beyond our mission to continue delivering safe, reliable, and affordable electric, water, and wastewater services to our customers. As a community-owned, local utility, PWC works to advance the sustainability and prosperity of the Fayetteville/Cumberland County area.

We believe there is nothing more powerful than strong communities, and we welcome opportunities to have a positive and lasting impact on the quality of life for those we serve.

To that end, Fayetteville PWC will participate in and/or support activities and events that advance both a public purpose and the corporate objectives of Fayetteville PWC.

Your request will be evaluated based on the details you provide and how closely your request fits with our major initiatives. It will also be compared to other similar requests to help evaluate best value. Several factors influence funding decisions, including available budget and resources and the benefits to Fayetteville PWC and its customers.

Requests for support will be evaluated using the following guidelines:

1. Requests are evaluated on a case-by-case basis.
2. Requests for bottled water, giveaways, tours, and other support requests must be submitted NO LATER THAN 2 weeks prior to an organization's event.
3. Requests for event participation must be submitted NO LATER THAN 30 days prior to an organization's event.
4. Organizations that may have received bottled water, or other support previously, cannot assume their future request will be approved.
5. Requests for bottled water are considered based on our available inventory at the time of the request, the volume of requests received at the time of the request, and if there is adequate time to fulfill the request.
6. In some cases, there is a maximum amount of bottled water that can be approved for certain events, such as golf tournaments.
7. Requests for more than 20 cases of bottled water are considered a sponsorship and must include information about sponsorship levels.
8. Other requests for support such as tours, speakers, touch-a-trucks, giveaways, etc., are also considered based on availability of resources at the time of the request, the volume of requests received at the time of the request, and if there is adequate time to fulfill the request.

Because Environmental Stewardship is one of PWC's core goals, we consider if PWC tap water is available at the event location and if it is practical to use for the event. If the organization requesting support can reasonably provide tap water by using pitchers, reusable water bottles, or water coolers, the request will not be approved. While bottled water provides convenience, PWC does not want its community support to have a negative impact on our environment. Plastic bottles are not accepted in North Carolina landfills and when possible, organizations who are approved to receive PWC bottled water should provide a recycling option for those bottles.

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Restrictions/Limitations

Fayetteville PWC **CANNOT** accept requests for the following:

- Activities, organizations, or causes which do not advance a public purpose and PWC's corporate objectives
- Events where our participation could potentially imply support or opposition to some social, religious, or political cause
- Organizations that discriminate against any group or individual
- Political organizations or candidates for political office
- Programs that promote or endorse a specific religious affiliation

<u>BOTTLED WATER AND ALL OTHER REQUEST CONSIDERATIONS</u>	
<u>WILL CONSIDER:</u>	
<ul style="list-style-type: none">• 501(c)3 or Non-Profit Events• Benefits (road races, bike runs, 5K, etc.)• Community Outreach Programs & Events (programs designed for community education and resources)• Fundraisers (golf tournaments, community cookouts, etc.)• Information Fairs	<u>REUSABLE WATER BOTTLES:</u> <ul style="list-style-type: none">• Back to School Events• School Field Days• Vacation Bible School
<u>WILL NOT CONSIDER:</u>	
<ul style="list-style-type: none">• Appreciation Days• Band/Sports Events• Concession stands• Daily operational use• Events outside of PWC's service area• Family Reunions• Funerals	<ul style="list-style-type: none">• Hiring Events• Homecomings• Individuals• Internal Functions (meetings, retirements, holiday parties, etc.)• Multi-year commitments• Political Outreach